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## Humanizing introduces a new application platform for Pepper, the humanoid social robot for all your needs

*Software solutions with just one click! Welcome guests, host events, or entertain the public through the Pepper Intelligence Platform.*

VIENNA, Austria. Marketing directors, educators, and organization leaders who need a friendly humanoid robot in Europe are in luck. Humanizing has developed the Pepper Intelligence Platform, an intuitive and easy to use customization solution for non-technical users of Pepper.

Pepper is a 120 cm tall robot developed by Softbank Robotics. With the help of built-in directional microphones, 3D and HD cameras and sensors, and 20 battery-operated motors, Pepper can react to facial expressions and gestures allowing for fun and meaningful interactions with people.

“Pepper is the most advanced commercially available humanoid robot on the market today and this can be overwhelming for some of our clients,” says Dimitrios Prodromou, Chief Technical officer at Humanizing. “Since we are a client-focused company, the Pepper Intelligence Platform was developed with them in mind. We wanted to give them the ability to customize Pepper on their own and make it as easy as using your phone. It’s the next logical step towards our goal of having robots that benefit and complement humanity.”

Companies and organizations looking to use Pepper should get in touch with Humanizing. They are a young and dynamic team based in Germany and Austria and are responsible for launching Pepper in select locations of Merkur, one of the largest supermarkets in Austria. To learn more about Humanizing or to get a quote, visit [humanizing.com](http://humanizing.com).

### About Humanizing

Humanizing Technologies was founded in 2016 forming one of the first DACH region partnerships with Softbank Robotics. They are experts in Softbank’s humanoid robot Pepper, and in Double Robotics’ Fernarbeiter, a telepresence robot allowing someone to be in two places at once. Through their technology consulting, application development, and robot maintenance services, they work closely with manufacturers, clients, and other industry leaders to bring humans and technology together. They have offices in Germany and Austria. More at [humanizing.com](http://humanizing.com).

### About Softbank Robotics

Softbank Robotics is the robotics division of the Softbank Group, a multinational telecommunications and media corporation with headquarters in Tokyo, Japan. Their robots, which include Pepper, and NAO, are used all over the world in a variety of use cases. They have offices in Japan, Europe, China, and the US. More at [softbankrobotics.com](http://softbankrobotics.com).

